

TCSG 2.1.8p: SCTC Procedure Naming of Buildings, Grounds, or Programs

Purpose

This procedure serves as a guideline for the Southern Crescent Technical College Board of Directors, the Southern Crescent Technical College Board of Trustees, the President, and other staff, volunteers, and outside advisors who assist in the solicitation of gifts. It is established to assure an appropriate reflection of the history of the College, as well as consistency, fairness, fitting recognition and good value in exchange for the honor or privilege of name association with a program, fund, or physical aspect of the College. As gifts can encourage others to give or do the opposite, this procedure is intended only as a guide and allows for flexibility on a case-by-case basis.

Per the Technical College System of Georgia naming process (Procedure: 2.1.8p) specific college buildings, interior spaces, grounds, or programs may be named for living or deceased individuals, businesses, or organizations that have had a significant positive impact on the service to society, the community or the College, and/or have engaged in philanthropic giving directly benefitting the College. All naming proposals presented to the College, the Foundation, and the President will be reviewed and approved in accordance with TCSG procedures.

Philanthropy at Southern Crescent Technical College

Members of the Southern Crescent Technical College Board of Directors, the Southern Crescent Technical College Board of Trustees, and the President seek private funds to enhance the college's ability to meet the higher education needs of its community, particularly toward a level of excellence that would otherwise not be possible given state funding levels and restraints on student tuition and fees. To that end, the College seeks to provide appropriate recognition to donors for their generosity. Although such recognition may take many forms, this procedure seeks to establish guidelines for the naming of facilities, campus spaces, and programs as donor recognition.

Process

Requests for naming facilities and significant land features, including buildings and the components of buildings, will be submitted to the Southern Crescent Technical College Board of Directors, the Southern Crescent Technical College Board of Trustees, and the President of the College. Once the request is vetted, a recommendation will be presented for vote by the Southern Crescent Technical College Board of Directors and the Southern Crescent Technical College Board of Trustees for final approval. When a facility or area is named in recognition of a donor or honoree, that name will generally be effective for the useful life of the facility.

Named gift opportunities for gifts may exist as follows:

Naming of building with approval of State Board	\$1,000,000
Library	\$500,000
Conference center	\$500,000
Foyer/atrium	\$250,000
Production studio	\$250,000
Courtyard with sculpture and/or fountain	\$200,000
Laboratory	\$75,000
Computer room	\$75,000
Classroom	\$50,000
Child development playground	\$25,000
Small conference room	\$25,000
Student break area	\$25,000
Office/workroom	\$10,000
Exam room	\$5,000
Curtained exam area	\$1,000